








## UPCOMING EVENTS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2 PwC Social 	3 BAY Meeting: Deloitte 	4	5	6 Community Service Day 
7	8 Meet the Firms Prep by Becker CPA	9 MEET THE FIRMS	10 BAY Meeting: KPMG 	11	12	13
14	15 President's Day! No classes YAY =)	16	17 Pie Throwing BAY Meeting: Protiviti 	18 Pie Throwing 	19	20 BAY Mentor Interview Workshop 

### Reminders & Upcoming Events :

- February 6th: Mandatory Community Service events  
LA Food Bank and Global Education Academy from 9am-12pm  
Location based on which family you're assigned to! (check e-mail)
- February 8th: Meet the Firms Prep Session by Becker CPA
- February 9th: Meet the Firms at California Science Center 6-8pm, Set-up 5-6pm
- February 10th: Bay Meeting: KPMG at SAL101 from 6:30-8:30pm
- February 17th: Pie Throwing Fundraiser (1:45-2:45pm Dean Beatty)
- February 18th: Pie Throwing Fundraiser (12-1:30pm Prof.Hopkins, 2-3pm Prof.Layton)
- February 20th: BAY Mentoring Program Interview Workshop from 2-4pm

\*\*\*\*JOIN THE BAY FACEBOOK GROUP!\*\*\*\*

## USC BETA ALPHA PSI

### BAY Spring 2010 Contact Info

Office: ACC B-3B Phone: (213) 740-4807 Website: www.uscbay.org

President	Jamie Kwak	jamie.kwak@gmail.com
VP of Operations	Charmaine Chan	charmaic@usc.edu
VP of Fraternal Affairs	Sharon Ren	eve1989327@gmail.com
VP of Membership	Debbie Kim	deborajk@usc.edu
VP of Public Relations	Sarah Pak	sasarahp@usc.edu
Controller	Joanne Nam	joannena@usc.edu
Treasurer	Ashley Cho	ashleyhc@usc.edu
Faculty Advisor	Professor Rose Layton	rlayton@usc.edu



# NEWSLETTER

Meeting #3: February 3rd, 2010

### Community Involvement

Our approach to community involvement focuses on delivering maximum social impact and business value. We can make the most lasting impact when our work with nonprofit organizations is outcomes-focused and driven by the contribution of our core competency: intellectual capital. How do we do it? Through a commitment to skills-based volunteering, pro-bono work, nonprofit board service, capacity-building philanthropy and thought leadership.

### Corporate Responsibility

Corporate responsibility at Deloitte starts with the Shared Values that form the foundation of our culture: integrity, outstanding value to markets and clients, commitment to each other, and strength from cultural diversity.

We expect to be judged by the degree to which our actions reflect our values; and, more specifically, our ability to integrate corporate responsibility into all of our operations and the choices we make.

### Innovation

Deloitte is dedicated to being a catalyst for innovation — by identifying and exploring emerging opportunities on the edge of business and technology, as well as fostering a culture of innovation within our walls. Learn how innovators can generate fresh ideas to become industry leaders and shapers, and how Deloitte walks the talk for the benefit of our people, clients and communities.

### Diversity & Inclusion

We strive to attract and retain professionals of all backgrounds and experiences at Deloitte LLP and to provide an inclusive culture. This allows us to offer clients leading solutions and to help our people realize their greatest potentials

### Growth Through Acquisition

A key component of Deloitte LLP's strategy is growth through acquisition. We will not be able to achieve our expansion goals through organic growth alone. We also need to acquire companies that will significantly accelerate our growth and profitability.

### Services

Deloitte & Touche LLP, Deloitte Consulting LLP, Deloitte Financial Advisory Services LLP, Deloitte Tax LLP and subsidiaries offer clients a broad range of fully integrated services in areas that include accounting, assurance and advisory, risk, tax, management, financial, technology and human capital consulting. Deloitte client service teams, under the leadership of a Lead Client Service Partner, work closely with clients to create powerful business solutions for organizations in the United States and around the world.

Introducing ...

# Deloitte.

### How to apply for an internship position with Deloitte:

- Submit your resume, cover letter and unofficial transcripts through connectSC OCR
- Resume Deadline: February 10th
- On campus interviews: February 17th

- \* Jumped to #61 in FORTUNE magazine's list of the "100 best Companies to Work For" for the 10th time since 1998
- \* Ranked No.2 - Best Places to Launch a Career
- \* 15 consecutive years on Working Mother's "100 Best Companies" list
- \* 2008 Best Company for Multicultural Women by Working Mother for six consecutive years
- \* Chairman of the board Sharon Allen was named to 2008 Forbes magazine's "World's Most Powerful Women" list

BAY SUDOKU BREAK Level: Medium

	3			9			1
7							4 3
		2	8	3	4		
				1			5
8			7		3		6
9				5			
			6	4	1	5	
6	4						7
3			5				2



**REMEMBER  
TO SIGN  
IN TO  
RECEIVE  
MEETING  
ATTENDANCE  
CREDIT!**

### MEET THE BAY SPRING 2010 VP OF FRATERNAL AFFAIRS...



**Name:** Sharon Ren

**Year:** Junior

**Weirdest thing you've eaten:** silkworm pod?

**Pursued career besides accounting:** Architect/ Designer

**Favorite class at USC:** Science of Happiness! It can actually make you happy! :D

I'm currently a junior at Leventhal double majoring in accounting and mathematics. Originally from China, I have really enjoyed my time at USC and especially in BAY. I always believe friends are the most precious treasures to us in life, and I love to travel and meet new people. If we haven't met yet, please always feel free to stop by in meeting and say hi. :)

### ...AND DIRECTOR OF COMMUNITY SERVICE!

**Name:** Joshua Yee

**Year:** Sophomore

**Weirdest thing you've eaten:** chicken feet

**Pursued career besides accounting:** Architecture, Biology, Dentistry, Pharmacy, Law or

**Favorite class at USC:** One of my favorite classes so far at USC is Los Angeles: The Fiction. One of our assignments required me to travel to different parts of Los Angeles and interview five people of different backgrounds, gender, and races to ask them about their perspectives of Los Angeles. The experience that I had was unforgettable and opened my eyes to a different side of Los Angeles that I had never seen before – one of happiness, hope, and friendship.

**Hi BAYers!** I'm from Honolulu, Hawaii, and this is my third semester in Beta Alpha Psi and I am excited to begin a new semester as your Director of Community Service. This semester, I have planned a large variety of community service events that I hope you will enjoy. You will have the opportunity to work with neighborhood children, local elementary schools, those in hunger and much more! I am looking forward to meeting you and I hope you have an awesome experience learning from fellow BAYers and the professionals we have the opportunity to meet. Some of my favorite extracurricular activities include playing soccer, hiking and photography.



**Preparing for Recruiting Season** Edited by Alissa Bell, Audit Campus Recruiter, Deloitte & Touche

### Be Aware of Important Dates

It's important to be aware of key dates—resume submissions, deadlines, on-campus interview dates, signups for firm socials, etc., so that you don't miss out on any opportunities to meet with the public accounting firms. BAY is great at keeping everyone updated as to upcoming events and deadlines. Another good resource is the Career Center. I recommend you check out SC Connect, as job listings and resume submission deadlines will be posted there. Finally, mark the dates on your calendar! Every recruiting season we have one or two students who lose track of time and miss the resume submission deadline.

### Update Your Resume, Transcripts, and Cover Letter

Your resume, cover letter, and transcripts are essential to the recruiting season. Your resume should be up-to-date and include any classes or jobs from the past semester. Also, make sure to clearly state your accounting and cumulative GPA, along with your intended graduation date. Firms will request your transcripts, so make sure to have ready both your USC transcripts (STARS report) along with transcripts from all other academic institutions you have attended, such as community college. Lastly, construct your cover letter. Important items to include are: location preference, service line preference (audit, tax, etc.) and an explanation of any special circumstances (you'll be studying abroad, why you have particularly low grades your freshman year, etc.)

### Do Your Research

There is a multitude of opportunities within the public accounting world, and it's important you find what best suits you. Throughout the recruiting season, you'll gain exposure to a range of firms, from the Big 4 to small local firms. Also, you'll hear about jobs ranging from audit to tax to valuation services. Take advantage of the activities the accounting firms offer, including firm sponsored socials and firm presentations during your BAY meetings. These events are for you to learn about us and to help you decide whether you prefer a larger or smaller firm, whether you want to pursue a career in audit or tax, etc. By the time on-campus interviews approach, you should have a good sense of what it's like to work in the position for which you're applying, and also a good feel for the culture of the firm to which you're applying. In addition, ASK QUESTIONS at every opportunity! You may ask the same question to four different people at the same firm and receive four different perspectives. The firms like to see that you're interested, so be armed with a few questions at each event.

### Prepare for Interviews

The key is to practice and be prepared! You'll likely be asked behavioral interview questions during your on-campus interviews. Take advantage of any mock interview opportunities, and ask your Career Center for sample interview questions. Try and rehearse with a friend or in front of the mirror. Know your experiences, both those listed and not listed on your resume, and be ready to discuss these experiences in detail. It helps to remember the "5 W's" - who, what, where, when, and why. Be sure to illustrate your specific role in each example you use.

Good luck to all of you! Remember, recruiting season is the time for us to get to know you, and for you to get to know us—so have fun!